



# GOLD IRA

"PIECE OF GOLD, PEACE OF MIND."®



American  
Bullion

THE TRUSTED NAME IN  
GOLD IRA ROLLOVERS



"BUY GOLD  
AND SIT ON IT.  
THAT IS THE KEY  
TO SUCCESS."

-Dr. Franz Pick

## WHAT IS A GOLD IRA?

A Gold IRA, or precious metals IRA, is a self-directed Individual Retirement Account (IRA) capable of holding physical gold and other precious metals. It functions in the same capacity as a traditional IRA, but instead of holding only paper-based assets such as stocks, bonds, or mutual funds, it is able to hold precious metal coins or bars. You may choose from a list of IRA-permissible gold, silver, platinum, and palladium products (full list provided on back cover) and invest in any combination of them – it's your decision. Your metals are held in a specialized depository until you reach retirement age, at which point you may take physical possession of them or liquidate them for cash at any time.

Depending on your existing plan, there are two common ways of opening a Gold IRA:

### GOLD IRA TRANSFER: EXISTING IRA TO NEW GOLD IRA

Transferring your existing IRA to a new Gold IRA couldn't be simpler. A member of our in-house IRA Processing Department will walk you through the process and handle all the details for you, including answering any questions you may have along the way. You may transfer any portion of your existing IRA to a Gold IRA. There are no taxes or penalties for this transaction, since you are simply transferring funds from one IRA to another.

### GOLD IRA ROLLOVER: OTHER RETIREMENT PLANS TO GOLD IRA

Other retirement plans such as a 401(k), TSA, TSP, 457(b), or 403(b) can be rolled over to a Gold IRA through what is called a Gold IRA Rollover. Our IRA Processing Department will confirm that your old plan is eligible for a rollover and then handle the process for you. This transaction can also be completed free of taxes and penalties, provided the funds from your old account are deposited to your new Gold IRA within 60 days. Again, you may roll over any portion of your plan to a Gold IRA.

## HOW DOES IT WORK?

Converting your IRA or other qualified retirement plan to a Gold IRA is as easy as 1-2-3:

### 1. OPEN:

Within 24 hours of receiving your initial application, we open you a new self-directed Gold IRA with a qualified custodian. The application requires basic information and a few signatures.

### 2. TRANSFER / ROLL OVER FUNDS:

Complete a Direct Transfer/Rollover form with the help of one of our agents, and then our IRA processors handle the rest. They submit your request to your current custodian, who will then wire the funds directly to your newly-opened Gold IRA.

### 3. OWN GOLD IN YOUR IRA:

After the funds have transferred, we call you to purchase the precious metal products of your choice and then have them shipped fully-insured to a licensed depository.

Depending on your account type and your custodian, the process from beginning paperwork to owning gold in your IRA typically takes 1-3 weeks.

**IT'S HASSLE-FREE  
WE'LL HANDLE ALL THE DETAILS FOR YOU!**

We understand you may lead a busy life and not like the hassle of making changes. We take pride in handling everything for our clients from start to finish, and pledge to do it right the first time free of error. We will walk you through the simple application process and provide you with your new self-directed Gold IRA account number within 24 hours. We will also take care of contacting your custodian to request the IRA transfer/rollover on your behalf. Once you order your precious metals from us, we ship them fully-insured directly to the depository and provide you with detailed tracking information.

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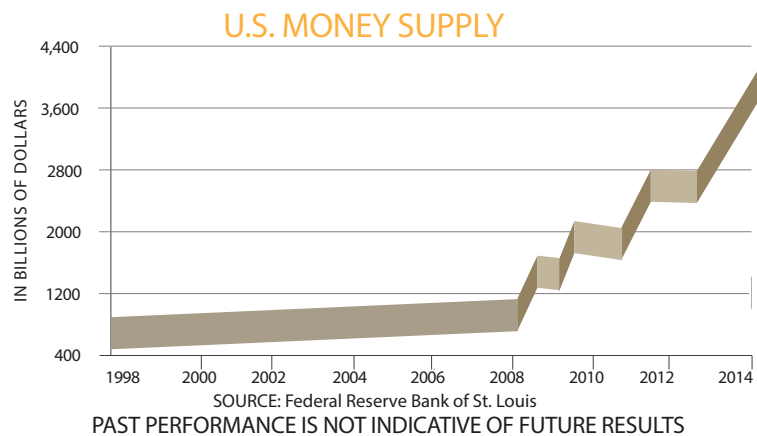
"GOLD AND  
SILVER ARE  
MONEY.  
EVERYTHING  
ELSE IS CREDIT"

-J.P. Morgan

## WHY GOLD IN MY IRA?

### THE GOVERNMENT CAN ALWAYS PRINT MORE MONEY... BUT IT CANNOT PRINT GOLD.

If the government needs more money, it prints more money. In fact, the total monetary base in the U.S. has increased nearly fivefold since 2008.<sup>1</sup> The U.S. Dollar is a paper currency without anything physical backing it. Therefore, printing more dollars leads to inflation and loss of its purchasing power. Gold, on the other hand, cannot be "printed" or created from nothing, and therefore is not subject to this kind of devaluation through governmental monetary policy. Instead, it is a limited-supply tangible asset that holds real, inherent value.



### FUNDAMENTAL BENEFITS OF PHYSICAL GOLD

#### Protection of Purchasing Power

Due to the detrimental effects of inflation and currency devaluation, the dollar no longer buys what it used to. Owning gold allows you to better protect your level of purchasing power over the long term.

#### Diversification

In addition to solid protection and long-term storage of value, adding gold to your portfolio adds diversification. Gold can help minimize losses during periods of systemic market risk.

#### Liquidity

Gold is considered a high-quality liquid asset that can easily be converted to cash or goods whenever needed, almost anywhere in the world.

#### Hedge Against Geopolitical and Economic Crises

War, sanctions, reckless monetary policy, crippling national debt, credit bubbles, stock market crashes and other crises can threaten the stability of currencies and entire economies. In the face of such geopolitical and economic uncertainty, gold will always have intrinsic value and provide tangible protection.

<sup>1</sup> <http://research.stlouisfed.org/fred2/series/BOGMBASE>

## SOME OF OUR FAVORITES

### GOLD AMERICAN EAGLE COIN

The Gold American Eagle is an official bullion coin released by the U.S. Mint in 1986 containing gold mined only within the United States. Its recognition, popularity, and liquidity make it one of the most desired gold coins in the world.



\*Bullion coins are bought and sold with a much lower premium than proof coins, and they move in tandem with gold and silver spot prices.



### SILVER AMERICAN EAGLE COIN

The Silver American Eagle is an official silver bullion coin containing one troy ounce of 99.99% pure silver. Its metal content and weight are certified by the United States Mint.

### GOLD AMERICAN EAGLE PROOF COIN

The Proof Gold American Eagle is a limited supply, collector version of the Gold American Eagle bullion coin. Comes encased by a protective capsule held in a velvet presentation case along with a certificate of authenticity.



\*Proof coins are bought and sold with a much higher premium than bullion coins since they carry both collectible and bullion coin value. They may not always move in tandem with spot or bullion coin prices.



### SILVER AMERICAN EAGLE PROOF COIN

The Proof Silver American Eagle is a limited supply, collector version of the Silver American Eagle bullion coin. Comes encased by a protective capsule held in a velvet presentation case along with a certificate of authenticity.



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## FREQUENTLY ASKED QUESTIONS

### Why can't I hold precious metals in my existing IRA?

Most banks and custodians handling traditional IRAs are neither approved for nor capable of offering the services necessary to facilitate ownership of physical assets, which requires transport, storage, security, etc. Self-directed IRA custodians, however, are equipped for investment in many different types of assets, including physical precious metals.

### Which types of retirement accounts can be converted to a Gold IRA?

Traditional IRA	401(a)
Roth IRA	403(b)
SEP IRA	457(b)
Simple IRA	Pension plans
401(k)	Thrift Savings Plans (TSP)
	Tax-sheltered annuities

You may also hold precious metals in Coverdell Savings Accounts and Health Savings Accounts. If you do not see your plan type listed above, call us for advice.

### Will my Gold IRA hold a paper certificate or actual physical precious metals?

You will own physical precious metal bars and coins in your IRA. No paper certificates are involved.

### Where will my metals be stored?

Your metals are stored in a facility called the Delaware Depository, a CME Group (Comex & Nymex) / NYSE-Liffe approved depository located in Wilmington, Delaware.

### Features and benefits include:

- \$1 billion all-risk insurance coverage by Lloyd's of London
- State-of-the-art inventory control and reporting
- Dedicated security staff monitors and video records all activity 24/7, 365 days a year
- Location is geographically separated from major political and financial centers and relatively free of natural disasters

### Can I take physical possession of my metals?

Yes, provided you have reached retirement age. After that point, you may do so by taking an IRA distribution in the form of your precious metals. You may also liquidate them for cash.

### How long should I plan on holding my metals?

Physical precious metals are considered a long-term investment. They are recommended to be held for five to ten years or more.

"GOLD IS A  
CONSTANT.  
IT'S LIKE THE  
NORTH STAR."

-Steve Forbes,  
Forbes Magazine

# TESTIMONIALS



"I called American Bullion and was immediately impressed. My agent asked about my life, my financial situation, and genuinely wanted to help me. He educated me on my options and got me the information. I felt taken care of through the whole process and I'm excited that I invested in real gold!"

- Gary, Iowa

"I chose American Bullion because of their ratings and customer feedback – I stayed with American Bullion because they know what they're doing."

- Ricky, Washington

"I found American Bullion on the Internet and decided to call in. The representative I talked to asked a lot of specific questions about what we were looking to do – I really felt like he had our best interests at heart. He took really good care of us, and he got the job done!"

- John, Oregon

"The staff at American Bullion is exceptional. My financial advisor and I have spoken to my agent several times, and he's always very knowledgeable. I've worked with American Bullion in the past and will continue working with them because of the level of customer service I get there."

- Daniel, Massachusetts

"I was so pleased with my account executive's proficiency and professionalism that I not only bought silver and gold for my personal account, I also purchased silver and gold for my wife's IRA, my daughter's IRA and my IRA. Please express my appreciation for her talents and hospitality, she is the best. You have my 'Ten Star' rating."

- Ken, Missouri

Risk Disclosure: Purchasing precious metals in the form of bullion, bars, coins, proof coins, or numismatic coins involves a degree of risk and variable premiums that should be carefully evaluated prior to investing any funds. American Bullion and its agents are not registered or licensed by any government agencies and are not financial advisors or tax advisors. Past performance is not a guarantee of future results. Gold and other precious metals are considered long-term investments meant to be held for 5 to 10 years or more. This booklet is meant as a resource and not intended to offer any financial or tax advice.

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## WHY GOLD IN AN IRA?

- PROTECTION
- DIVERSIFICATION
- LIQUIDITY

## HOW EASY IS IT?

- TRANSFER AN EXISTING IRA TO A GOLD IRA
- ROLL OVER AN OLD 401(k) TO A GOLD IRA

**CALL NOW**  
**800.531.6525**

www.americanbullion.com  
12301 Wilshire Blvd., Suite 650  
Los Angeles, CA 90025

## IRA-PERMISSIBLE PRECIOUS METALS\*

### GOLD

- ☒ American Eagle coins<sup>(1)</sup>
- ☒ Australian Kangaroo/Nugget coins
- ☒ Austrian Philharmonic coins
- ☒ Canadian Maple Leaf coins
- ☒ Buffalo Uncirculated coins (Proof versions not allowed)
- ☒ Bars and rounds as referenced below<sup>(2)</sup>

### SILVER

- ☒ American Eagle coins<sup>(1)</sup>
- ☒ Australian Kookaburra coins
- ☒ Austrian Philharmonic coins
- ☒ Canadian Maple Leaf coins
- ☒ Mexican Libertad coins
- ☒ Bars and rounds as referenced below<sup>(2)</sup>

### PLATINUM

- American Eagle coins<sup>(1)</sup>
- Australian Koala coins
- Canadian Maple Leaf coins
- Isle of Man Noble coins
- Bars and rounds as referenced below<sup>(2)</sup>

### PALLADIUM

- Canadian Maple Leaf coins
- Bars and rounds as referenced below<sup>(2)</sup>

(1) Coins, including the American Eagle, that have undergone "certification" (also known as "slabbed" coins) are also acceptable in IRAs

(2) Bars and rounds must be produced by manufacturers accredited by Nymex/Comex, LME, LBMA, NYSE-Liffe/CBOT, and ISO-9000 or a national mint

\* This list is subject to change by the IRS and may not be current. Please ask us if you are interested in a particular product that is not on the above list.



Coins in this publication are not shown in actual size.